

PHILIPPINE EMBASSY PRESS RELEASE

Ambassador Allarey inaugurates new season for Indian tourists visiting the Philippines

With a total of 39,937 Indian tourists visiting the Philippines from January to November 2011 (a 66% increase over the figures from 2010 which was 23,941 during the same period), the Department of Tourism's efforts to promote the Philippines as a prime destination for Indian tourists, as well as MICE (meetings, incentives, conventions and exhibitions) travelers, are bearing fruit. In support of such efforts, H.E. Ambassador Ronald B. Allarey, Ambassador of the Philippines to India lent his personal support to the 2nd Department of Tourism Sales Mission to India from 07 to 09 December 2011. Preparing the groundwork was the Philippines Tourism Marketing Office, India. The launch took place last 7 December at Hotel Le Meridien in New Delhi. The DOT Sales Mission also went to Mumbai on 8-9 December 2011.

Heading the DOT team was Head of DOT's India Team, Mr. Glen A. Agustin, and Luisa A. Llave, Tourism Operations Officer. Mr. Sanjeet, Marketing Representative, Philippines Tourism Marketing Office was also present.

In a related news, Jet Airways of India has announced that it will start direct Mumbai-Manila flights in early summer of 2012. Philippine Airlines already has twice weekly flights from Delhi to Manila and back (via Bangkok). Cebu-Pacific also disclosed recently that it will begin flights to and from India next year.



Ambassador Allarey at the launch of the DOT Sales Mission assisted by Mr. Sanjeet.



Indian tour operators, sales and travel agents at the Sales Mission in New Delhi.